

The Greater Kansas City Chapter of The Links, Incorporated

October 2018 Membership Committee Report

The 2018 membership survey was completed by 38 respondents and using the data, the chapter membership needs assessment form was completed:

A. CHAPTER PROFILE

Present membership

Active: 52

On Leave: 0

Alumnae: 27

Total 52 + vacancies 6 = 60

(maximum allowed 60 members, excluding DOL)

(leave two slots for transfers in)

GKC Links 2018 Membership Survey

There were 10 items, but I chose three that support our recommendation for a membership intake. The two with the highest number of selected choices will be listed.

1.) Professional Background

- Education
- Corporate

3.) Number of Years in The Links

- 1-5
- 6-10

10.) What professional categories should we target in new members?

- Government; Financial Expertise
- Attorneys, Law/Legal; Business/Business Owners/Entrepreneurs; Fundraising/Event Planning

A luncheon meeting was held at my home August 18th and it was decided to recommend to the members that we do a membership intake this year. The recommendation will be taken to the body for a vote. If the motion passes, members may go online and complete the candidate's profile and get that information to me by November 7th. Profiles will be shared/read to members at the November chapter meeting and voting on candidates will occur at the January chapter meeting.

If motion passes, information will be shared on how to retain members as well as what to look for in prospective members.

Respectfully submitted,
Rebecca H. McKeel